

Overnight Delivery Won't Be Extinct.



Just Unnecessary.

Virtual, Paperless
Proofing, from
ICS Remote Director™

Save Time. Save Money. Save Trees.



Time Is Money. Of Course, Money Is Money Too.

FROM CONCEPT TO PRINT,

Remote Director helps you manage your entire proofing workflow digitally, working with greater efficiency, accuracy and accountability. A process that typically takes days can now be completed in hours.

- Less time.
 - Less cost.
 - Less hassle.
- ...Less is more!

Ever since Gutenberg, the publishing industry has been looking for cost-effective ways to speed up the proofing process. Until recently, printing multiple proofs and overnighting them to multiple parties was a workable—though not inexpensive—solution. Today the entire proofing and approval process can be executed faster, cheaper, and with less room for error while providing a complete digital and auditable record of the job.

ICS Remote Director—the first **SWOP™-certified** color-accurate soft proofing system—allows multiple users to view the same artwork, add comments about color as well as content, and build a complete record of the entire job from start to finish, including final legal sign-off. Reviewers can collaborate in real-time or view and annotate work at their own convenience. With Remote Director, photographer, agency, client, pre-press house and printer are all able to communicate more rapidly and effectively while viewing color with certainty, accomplishing in hours what used to take days.

So you not only save money by saving time, you save money by saving money too.

1. Create or Revise

Create or revise your image using any drawing, photo editing or design software.

Repeat process as necessary, uploading revised proofs—even upload a new proof during a review session and comment on that! Remote Director builds a complete auditable record of all comments.

2. Upload

Upload the image(s) to Remote Director, the web-based, SWOP-certified collaborative proofing system that squeezes time and cost out of the proofing equation.

3. Invite

Invite up to 32 reviewers (e.g., clients, agency personnel), assign individual sign-off privileges.

4. Check

Check the calibration of each remote reviewer's monitor. Green indicates the reviewer is viewing color accurately. Yellow indicates color is accurate but brightness is different. Red indicates the monitor is not properly calibrated.

5. Comment

Comment together in real-time or individually, at each reviewer's convenience. Use notes, marquee or freehand tools for commenting.

6. Sign Off

Sign-off on final revisions.

7. Compare

Compare actual press output to your final comp by bringing Remote Director press-side.

8. Press

Press Check scanner option allows you to invite others via Remote Director to remotely compare and approve color accuracy of the press sheet to the digital contract proof.



Remote Director Wins Prestigious GATF Intertech Technology Award

The Graphic Arts Technical Foundation (GATF) has honored ICS Remote Director with its InterTech Technology Award. Inaugurated in 1978 to recognize innovative excellence in the development of technology for the graphic communications industries, the awards have proven to be a leading indicator of significant trends likely to have a major impact on industry production and profitability.



Remote Director,™ First To Earn SWOP® Certification:

SWOP recognizes Remote Director as the first display-based system for contract proofing to industry standards. The certification by SWOP Incorporated, a leading organization promoting consistency and quality of advertising material in publications for over 25 years, successfully demonstrates that Remote Director can produce proofs that are sufficiently close visually to the Certified Press Proofs used in Publication production.



Remote Director™

The Future of Proofing, NOW!

SPECIFICATIONS

SYSTEM REQUIREMENTS:

- OS X 10.2 (Jaguar)

MINIMUM HARDWARE REQUIREMENTS:

- Apple Macintosh G4 with 1.5GB RAM and 20GB hard drive
- Gretag Macbeth Eye-One Spectrophotometer

SUPPORTED FILES:

- TIFF
- PDF
- JPG
- Any active image in Adobe Photoshop

RECOMMENDED DISPLAYS

- Apple 23" Cinema HD Display
- Apple 20" Cinema Display



23" Cinema HD Display shown.

- Sony 23" Premierpro P232 W/B
- Sony Artisan GDM-C520K



23" Premierpro P232 W/B shown.

Save turnaround time on client comment cycles. Save the expense of printing and shipping multiple proofs, multiple times. Save the aggravation of coordinating multiple redundant color review sessions. And save your company from being mired in an antiquated analog process while your competitors race ahead with digital efficiency.

KEY BENEFITS:

- Runs on commercially available hardware—no need for customization.
- Downloads off the web and installs in under ten minutes.
- Designed for nontechnical users; easy to use and intuitive with online help and wizard-based interface.
- Supports both RGB and CMYK workflows.
- Built-in densitometer—see actual color values of each channel
- Onscreen verification of color accuracy—assures you all reviewers' monitors are precisely calibrated to the job.
- Review proofs in static or dynamic work sessions—at your leisure or as part of a group work session.
- Use industry standard ICC profiles for presses and papers or your own custom profiles to see how the image will look in any printing condition.
- Complete, auditable record of job—see all comments for any given proof, see final sign-off, and verification of display calibration.
- Faster, more efficient, and less expensive than printing hard proofs and overnighting to multiple reviewers.

PRESS CHECK (optional)



Time- and cost-savings shouldn't end when you go on press. That's why we offer Press Check—a wide-format scanner that scans a press sheet and automatically sends it to Remote Director for all reviewers to evaluate color accurately. Anyone, no matter where they are, can zoom in to see registration, dot structure and trap, as if they were using a loupe at press-side. Compare the press sheet with the final proof remotely and approve.

Press Check—The first color accurate remote press OK.



Instant Color Approval

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